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BRIGHT Skateboarding Tradeshaw

July 28th - 30th 2006

Ludwigstrasse 18 / 60327 Frankfurt
www.thefutureisbright.de

**Bright loves Skateboarding, Bright breathes skateboarding,
Bright lives skateboarding, Bright goes skateboarding,
Bright is skateboarding.**

The future is bright

Bright - the platform for skateboarding as inspiration of fashion, lifestyle, music and art.

Bright is positioned as the first independent tradeshow for skateboarding in Germany.

It is designed specifically for the needs of skateboard brands and wants to establish itself as an international meeting point for the skateboarding community.

With its special ambience and extraordinary architecture Bright's location provides a suitable venue for this unique event. A major part of the available space is dedicated to special installations and exhibitions of street art and skateboard design.

The attractive program of accompanying events (as for instance a contest and art installations) emphasizes the genuine character of the Bright and will give participants an ideal opportunity to gather information and exchange news and views.

Skateboarding and its close relation to art will be an important part of the tradeshow.

Above all, however, the commercial character of the Bright remains the overriding principle.

The concept of The Bright offers a very positive and relaxed atmosphere without losing the function of an interface between supplier and retailer.

The strong relationship with the media causes a transparency and carries the positive vibes beyond the police headquarter.

The unique concept and fringe events, the participation of the European skateboard community and the geographic location of Frankfurt as well are indications for a Bright future.





Police Headquarters Royal Residence from 1911

Since 5 years all this space, of the Police Headquarters, have been empty but still kept the old particular style. This summer Bright 2006 offers three floors of exhibition space.

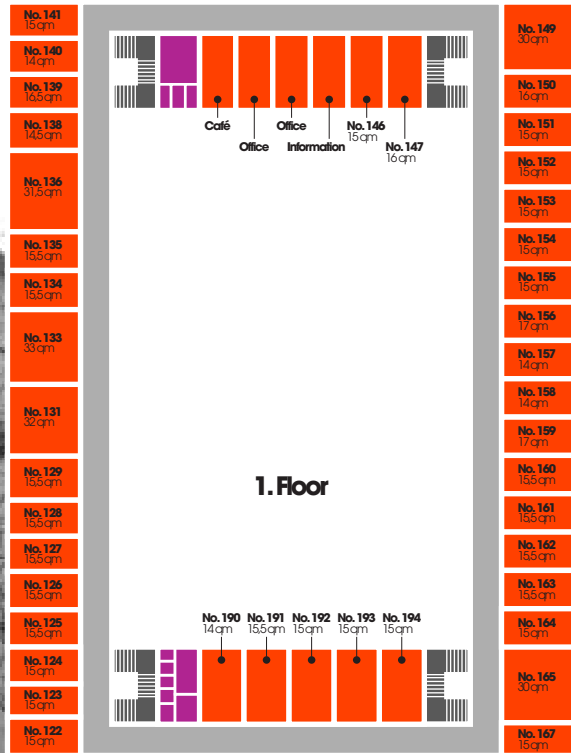
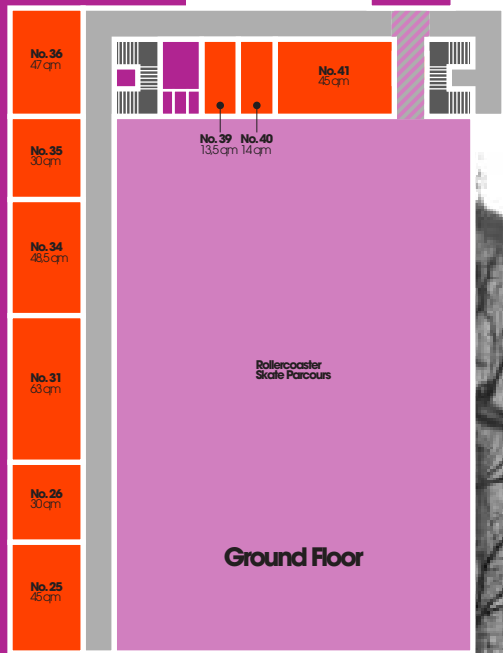
Thru the round halls all the exhibition booths are connected. The first floor will be completely open for the first time so that all of the stairways will lead to all of the four floors. On the ground floor the right wing and the front side will be used as exhibition space. The entrance will be shifted to a tent right where the entrance used to be, so that you can easily have access to the building from both wings.

In most rooms you can still see and feel the original usage, such as, interrogation room, guestroom, offices or cells.

Next to the Bowl there are going to be art projects exposed as well as a Caffeteria and a Foodstation on the first floor for a better social program. In the courtyard next to another catering area, there will be the Streetparcour that was build to look like a giant Rollercoaster.



Entrance



Exhibition area

All showrooms have windows, electricity and can be decorated individually.

- Showrooms
- Skate- and Art-Area
- Catering, Toilets
- Stairways, Escalator



BRIGHT Skateboarding Tradeshow



Contact/Directions

The old police headquarter is located right in the center of Frankfurt and is easy to reach by train, by foot or by car.

Walking distance:

Subway station 'Messe' – 2 minutes
Central rail station – 5 minutes
Center of the city – 10 minutes

Driving distance:

motorway intersection
'Westkreuz A5/A648' – 5 min.

BRIGHT
Skateboarding
Tradeshow

Nordwestkreuz
Frankfurt

Eschborner
Dreieck

Westkreuz
Frankfurt

Bright Office

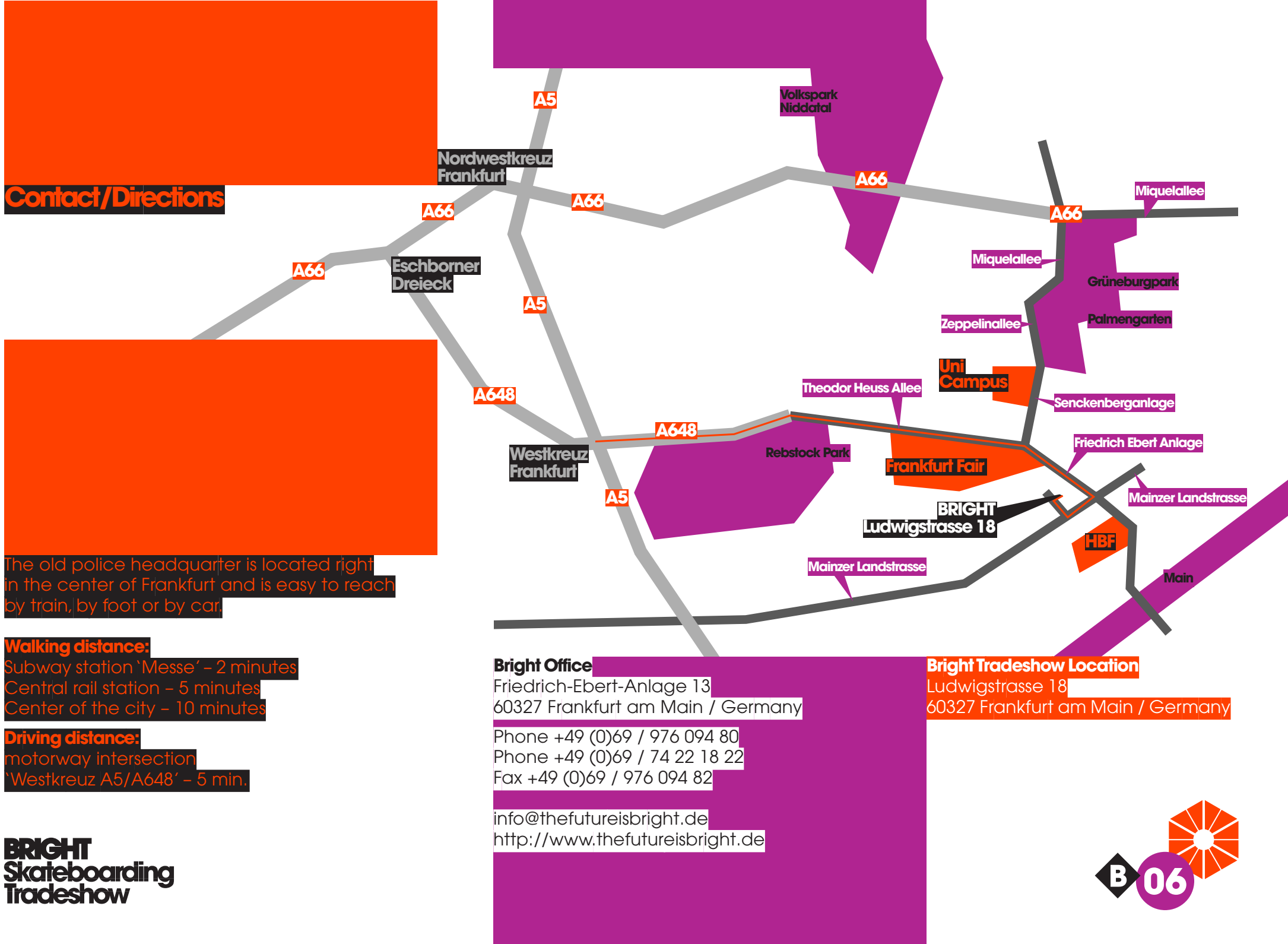
Friedrich-Ebert-Anlage 13
60327 Frankfurt am Main / Germany

Phone +49 (0)69 / 976 094 80
Phone +49 (0)69 / 74 22 18 22
Fax +49 (0)69 / 976 094 82

info@thefutureisbright.de
<http://www.thefutureisbright.de>

Bright Tradeshow Location

Ludwigstrasse 18
60327 Frankfurt am Main / Germany



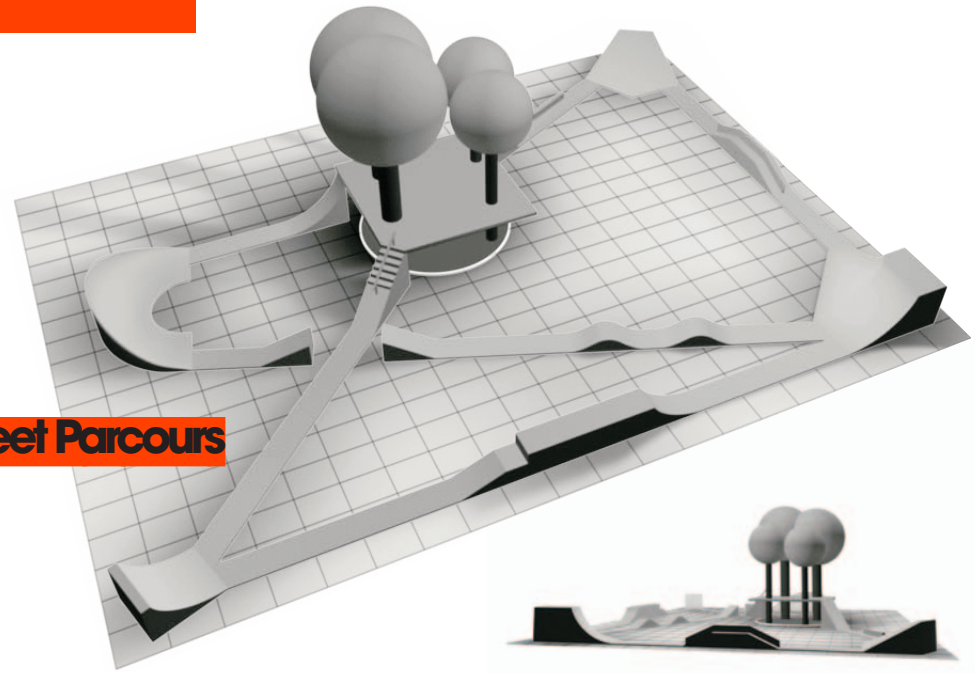


Bright Bowl Ride

Indoor bowl on the second floor.
Enjoy the Bright Bowl Ride ...



Rollercoaster Street Parcours

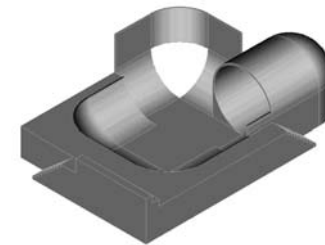


Art & Events

Streetart, Skateboard Design, Live Paintings etc.

BRIGHT
Skateboarding
Tradeshaw

After we pushed the boundaries of Pool-skating at the Winter Bright 06 with our Indoor-Bowl, we just have to up the ante this season. This time it's all about streetskating, wich will reach a whole new dimension this summer. Our Street park is structured like a rollercoaster. While there are only limited amounts of lines to skate, it does not restrict the rider, but leaves room for a whole lot of new combinations that you never thought of before.



Registration

Companyaddress

Company

Street

ZIP Code

City

Country

Homepage

Roomsize (Price per squaremeter is 60,- Euro)

Room 1 (m²)

Room 2 (m²)

Room 3 (m²)

Room 4 (m²)

Room 5 (m²)

Brands

Brand 1

Brand 2

Brand 3

Brand 4

Brand 5

BRIGHT
Skateboarding
Tradeshaw

Billingaddress

Company

Street

ZIP Code

City

Country

Contact

Contact

Name

Surname

Phone

Fax

Email

CEO

Steuernummer

Nr. und Ort der Handelsregistereintragung

Send to:

Bright Office
Königliches Polizei Präsidium
Martini/Aslim GbR
Friedrich-Ebert-Anlage 13
60327 Frankfurt am Main / Germany

Fax +49 (0)69 / 976 094 82
info@thefutureisbright.de

Billing Info

Kontonummer

Bankleitzahl

SWIFT

IBAN

Tax Ident. No.

Signature

Location

Date

Signature

Stamp

Any Questions:

+49 (0)69 / 976 094 80
+49 (0)69 / 74 22 18 22
info@thefutureisbright.de

