# Tradeshow for Streetwear, Sneakers, Skateboarding and Fashion

# July 11 and 12, 2009 Frankfurt/Germany

### Bright Info Summer 2009

We will change the summer Bright from 3 to 2 days for the first time. In our mind it will higher quality and performance. Date will be 11 – 12 of july 2009. Again it will be an extraordanary tradeshow with lots of new things, like more artshows, more nightlife, space for private meeting rooms and conferences, even a little more space for exhibitors. A weekend full of new collections, business, action, art, nightlife and friends.

Don't miss it and be a part of the Bright brigade!





#### Streetwear / Fashion

667 101 Apparel 2SickBastards Addict Airbag Craftworks Altru Analog Clothing Aveal Boxfresh Burton Carhartt Carrot Clothing Cheap Monday Cleptomanicx Dickies Dissizit Dreamteam Clothing Drop Dead Drunknmonkey Exact Science Famous Fenchurch Forvert Gämble Homecore Hoodlamb Hooligan, Humör Hurley Insight Iriedaily Iuter Lifetime Collective Lousy Livin Lovem

Makia Mazine Nikita Nil&Mon Numph Obey Ontour Oxbow Surfwear Paint The Stars Pyknic Pyromanic Qhuit Ragwear Rebel8 Reell **Roque STatus** Roxy RVCA Sessun Shisha Sixpack France Srereo Panda Suburbanbliss Tcheka The Hundreds The Zonders Thirty Six Ucon Vicelona Violent Elegance Vogelwerk Wemoto WE SC Wood Wood Yackfou

#### Skateboard

4Star Planet Earth Alien Workshop, Almost Alphanumeric Altamont Ambiguous Amphetamine Angst Armourdillo Baker Bellows Skateboards Black Diamond Blackmagic Blind Fury Chocolate Cliche Crail Creation Destructo Destructo Earlybird Element Elwood Clothing Enjoi Ezekiel Core Trucks Flip Freedom Girl Grind King Habitat Iron **J**art

Jessup Kingtide Kontrol Kr3w Long Island Lucky March Matix Navigator Pirate Skateboards Plex Powell Premium Rebel Rockers Record Red-Dragon Reflex Robotron Rockett Royal Satori Shorty's Skatemafia Slave Svartkult Sweet Skateboards Tensor Thrasher Tricks TSG Vanilla Wheels Venture Woodchuck Zero Quicksilver



VERC

#### **Sneakers**

Adidas Adio Airwalk Asics Sportytle Bobbie Burns Boxfresh Clae Cons Converse DC Shoes Dekline Djinns DVS Element Emerica Es Etnies Etnies Girl Globe Gravis Footwear Jim Rickey Keds Lakai Macbeth New Balance Nike 6.0 Nike SB Onitsuka Tiger Osiris. Pointer Pro-Keds Refined Saucony Originals Sperry Top Sider Supra Vans Vox Footwear Puma

#### Media

Anzeige Berlin Kingpin Limited Monster Place Playboard Slack Sneakers Source Sportswear int. Streetwear Today Verve Vice

#### Accessoires

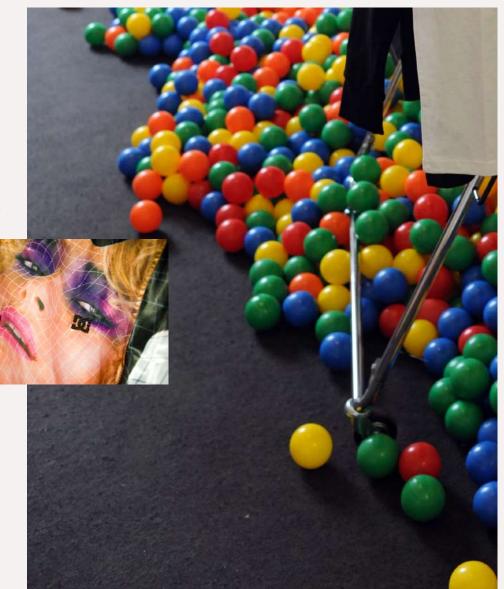
Amos Berlinwood Blackriver Brixton Deal G-Shock Happy Socks Les Ettes Lowlife Manhatten Portage Mrlacy Oakley Ogio Skullcandy Techdeck Suenos

#### **About Bright**

The Bright tradeshow has established itself to a constant venue for streetwear, sneaker, fashion and boardsport in Europe. Driving force and link between the different elements is skateboarding, whose influences shaped decisively the image and authentic character of the different segments. For a wide variety of brands Bright offers a product-related chance for presentation, its unique concept guarantees a maximum of image and identity. The individual location as well as the product-orientated framework, consisting of an innovative contest/artist program, support the characteristically atmosphere of the off-show. Skateboard culture and the relating side-events (artist shows

& nightlife) are important features of the tradeshow; still the commercial aspect takes a primary position. With its concept the Bright tradeshow offers a very positive and comfortable atmosphere without neglecting the function as an inter-

face between distribution and retail. A special focus on cooperating with the media leads to a maximum of transparency and carries the positive vibes beyond the location of the former police headquarter. The unique concept of the whole event, a continuously growing exhibitors portfolio as well as the supporting program and the central location of Frankfurt are indications for a Bright future.



#### **Bright Office**

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## **Bright Location**

Friedrich-Ebert-Anlage 11 60327 Frankfurt am Main

#### **Bright Date**

Saturday 11 to Sunday 12, July 2009 Open from 10:00 - 18:00 Admission 10,– Euro (Retailers Only!)