



B

What's new?

The Winter Bright will be held on two floors. We are looking forward to have more labels being part of the show.

The second floor will be extended by the complete front part of the building, which offers a huge hall for the indoor Skatebowl. Beside the bowlroom, two columned halls host the catering area and the art cafeteria.

There are a lot of new things to explore.

January 21st and 22nd 2006

Ludwigstrasse 18 / 60327 Frankfurt
www.thefutureisbright.de

BRIGHT **06** Skateboarding Tradeshaw



**Bright loves Skateboarding, Bright breathes skateboarding,
Bright lives skateboarding, Bright goes skateboarding,
Bright is skateboarding.**

The future is bright

Bright - the platform for skateboarding as inspiration of fashion, lifestyle, music and art. Bright is positioned as the first independent tradeshow for skateboarding in Germany. It is designed specifically for the needs of skateboard brands and wants to establish itself as an international meeting point for the skateboarding community.

With its special ambience and extraordinary architecture Bright's location provides a suitable venue for this unique event. A major part of the available space is dedicated to special installations and exhibitions of street art and skateboard design.

The attractive program of accompanying events (as for instance a contest and art installations) emphasizes the genuine character of the Bright and will give participants an ideal opportunity to gather information and exchange news and views.

**BRIGHT
Skateboarding
Tradeshow**

Skateboarding and its close relation to art will be an important part of the tradeshow. Above all, however, the commercial character of the Bright remains the overriding principle. The concept of The Bright offers a very positive and relaxed atmosphere without losing the function of an interface between supplier and retailer.

The strong relationship with the media causes a transparency and carries the positive vibes beyond the police headquarter. The unique concept and fringe events, the participation of the European skateboard community and the geographic location of Frankfurt as well are indications for a Bright future.

The future is Bright



Exhibition area/Price

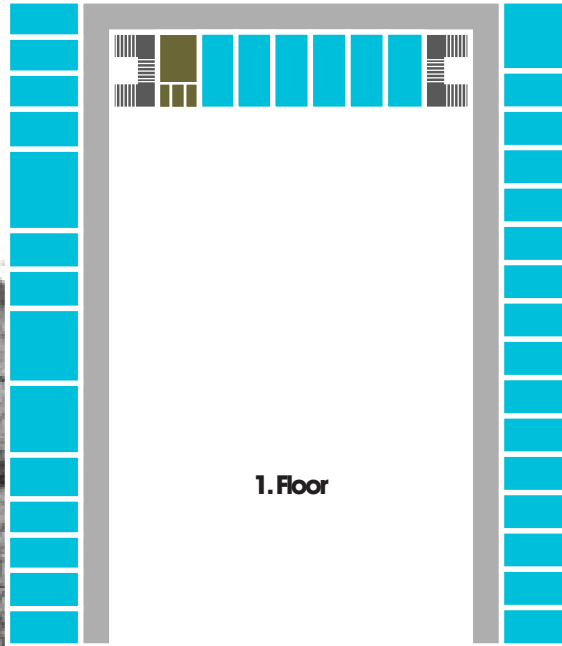
Police headquarter of 1911

The rentable spaces have a unique character, which is based on the origin of the building. All the showrooms are connected through a corridor. The second floor is extended by the complete front part of the building, which hosts the contest- and catering areas. This part of the building is provided with showrooms as well. The complete first floor is used as an exhibition area this time.

The rooms have an average size between 13qm to 60qm. All spaces have huge windows.

The original uses (prison cells, questioning- and visitor-rooms) are clearly visible in a lot of rooms. All showrooms have electricity and can be decorated individually.

The price per square-meter is 45,- Euro



- Exhibition Rooms
- Bowlarea
- Catering, Restrooms
- Stairways, Escalator

BRIGHT
Skateboarding
Tradeshaw

Direction

The old police headquarter is located right in the center of Frankfurt and is easy to reach by train, by foot or by car.

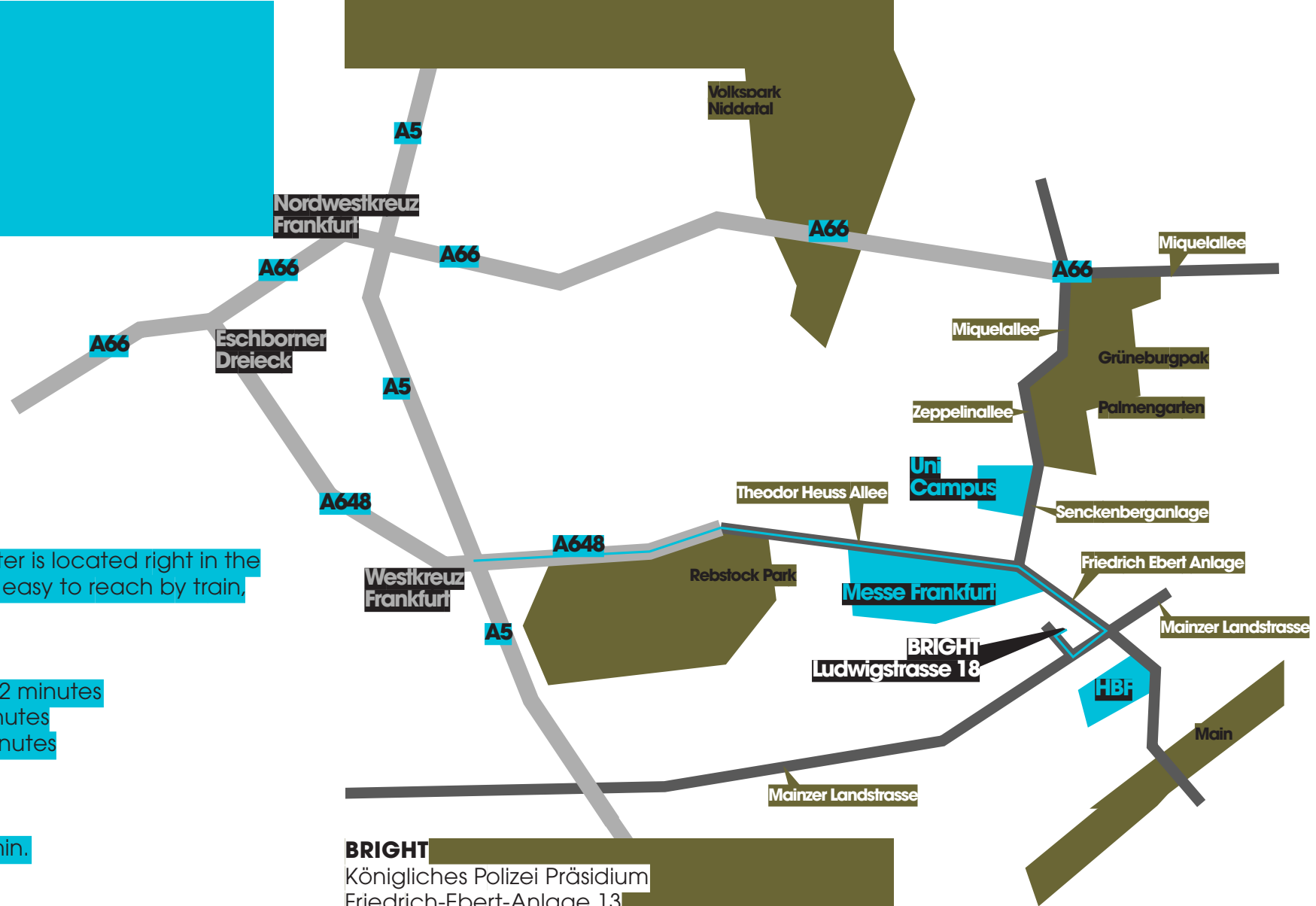
Walking distance:

Subway station 'Messe' - 2 minutes
Central rail station - 5 minutes
Center of the city - 10 minutes

Driving distance:

motorway intersection
'Westkreuz A5/A648' - 5 min.

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BRIGHT

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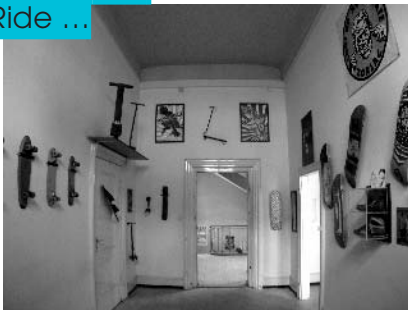
info@thefutureisbright.de



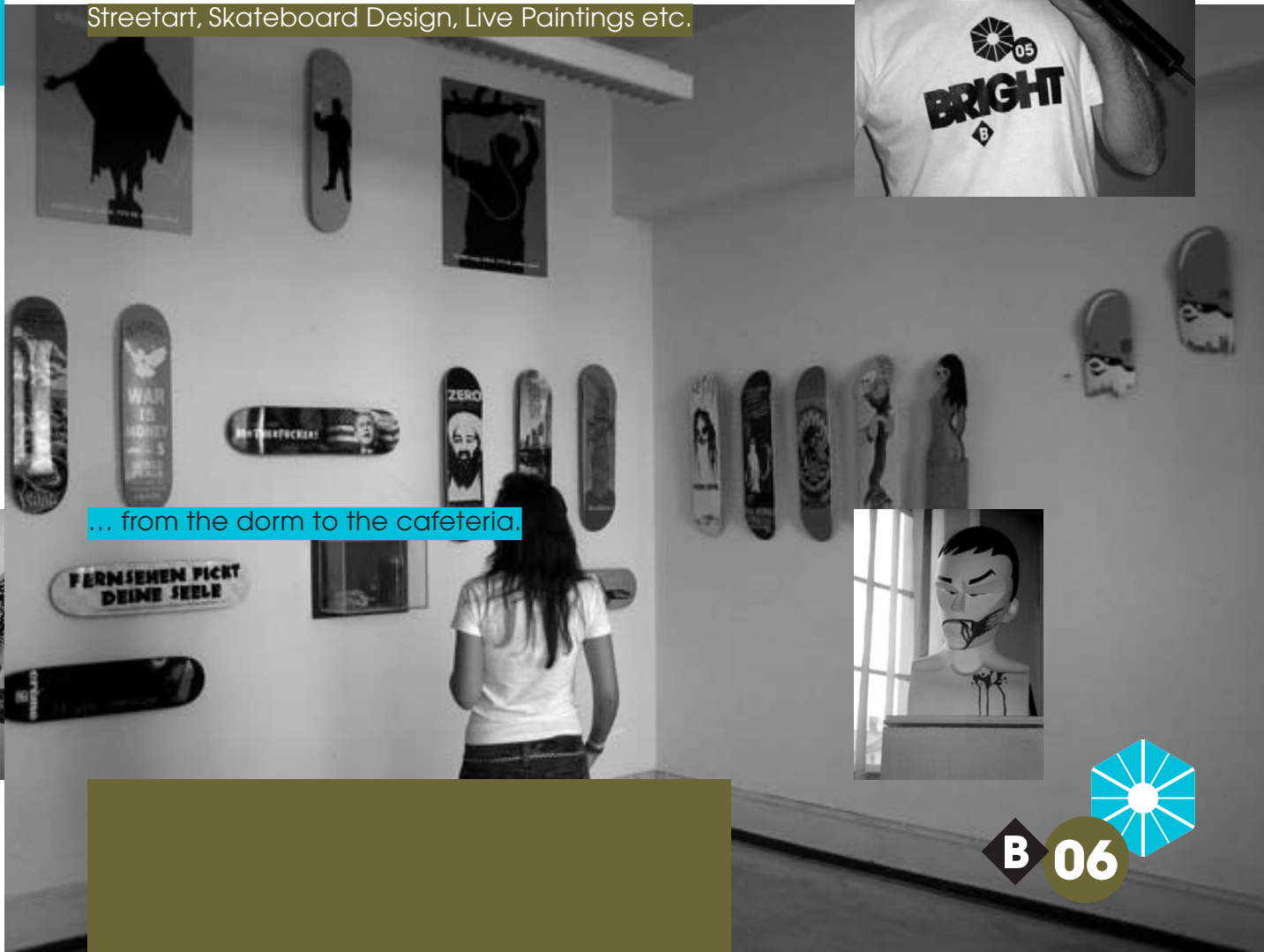


Bright Bowl Ride

Indoor bowl on the second floor.
Enjoy the Bright Bowl Ride ...



Streetart, Skateboard Design, Live Paintings etc.



Art & Events



... from the dorm to the cafeteria.



Registration

Companyaddress

Company _____
Street _____
ZIP Code _____
City _____
Country _____
Homepage _____

Roomsize

1. m² _____
2. m² _____
3. m² _____
4. m² _____
5. m² _____

Brands

1. _____
2. _____
3. _____
4. _____
5. _____

BRIGHT
Skateboarding
Tradeshaw

Billingaddress

Company _____
Street _____
ZIP Code _____
City _____
Country _____
Contact _____

Contact

Name _____
Surname _____
Phone _____
Fax _____
Email _____
CEO _____
Steuernummer _____
Nr. und Ort der
Handelsregistereintragung _____

Send to:

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Königliches Polizei Präsidium
Martini/Aslim GbR
Friedrich-Ebert-Anlage 13
60327 Frankfurt am Main / Germany
Fax +49 (0)69 / 976 094 82
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Billing Info

Kontonummer _____
Bankleitzahl _____
SWIFT _____
IBAN _____
Tax Ident. No. _____

Signature

Location _____
Date _____
Signature _____
Stamp _____

Any Questions:

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